## **ORDER**

Orders	Order / Rev:	J 05663		
	Alt Order#:	06842087		
	Product Desc:	HORSFORD 4 CONGRESS		
	Estimate:	1609		KSNV
	Flight Dates:	09/12/12 - 09/17/12	Primary AE;	Amy McCreary
	Original Date / Rev:	08/17/12 / 09/07/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Horsford for Congress Por Used		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill	PI	lan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	38	\$14,770.00	\$12,554.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$14,770.00	\$12,554.50	0.00
Totals	38	\$14,770.00	\$12,554.50	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	31%	\$14,770.00
Market	100%	\$47,645.16

Revenue Codes:

s	01	<del></del>
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0,00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$12,387.74
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV .	16%	\$7,623.23
KTUD	1%	\$476.45
KVVU	18%	\$8,576.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,811.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp v M-F 5-6a WakeUp v	•	5-6a	WTF	:30	2	\$90.004	0.00 NM	2	\$650.00
	NEWS			·	•								
	<u>Star</u>	<u>t Date</u>	E <u>nd Date</u>	<u>Weekdays</u> S	pots/Week	<u>Rate</u>	Rating						
۱Λ/	eek: 09/1	0/12 (	09/16/12	WTF	2	\$90.00	0.00						

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KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order#:

06842087

Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

Ln Ch	Start	End	Inventory Code		Start/End 1		Len Spo		Rate Pri			Amount
Ë 1 KSNV	09/12/1	2 09/14/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	WTF-	- :30	2	\$90.004	0.00 NM	2	\$650.00
NEWS				h mmagnara								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09 Spot Cl	/10/12 h Date Ra	09/16/12	WTF escription	2 Start	\$90.00 <u>VEnd Time</u>	0.00	<u>Weekdays</u>	Length	Rate	Rtg Type		
			-F 5-6a WakeUp v				-TWThF			0.00 NM		
Se	e MG 1.3	,1.4	·	Ū					,			
-			E] NOT AVAILABL						(400.00)			
	V 09/10/12 se MG 1.3		'-F 5-6a WakeUp v	v/Wagner5-6a			-TWThF	:30	<del>(\$90.00)</del>	0.00 NM		
		•	E] NOT AVAILABL	E RATE								
_			-F 5-6a WakeUp v				WThF	:30	\$325.00	0.00 NM		
	G for 1.1,1											
	EVISED F		-F 5-6a WakeUp v	νΛλίοαρας5 6ο			WThF	:30	<b>\$335.00</b>	MIA OO O		
	G for 1.1.1		-F 5-0a vvakeOp v	wwwagnerb-oa			aaWillhazza	,50	φ323,00	0.00 NM		
	EVISED F											
E 2 KSNV	09/12/1	2 09/14/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	WTF-	:30	2 \$	175,004	0.00 NM	2	\$350.00
NEWO			M-F 6-7a WakeU	p w/Wagners								
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	WTF	2		0.00						
E 3 KSNV	09/17/1	2 09/17/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	М	:30	1 \$	175.004	0.00 NM	1	\$175.00
			M-F 6-7a WakeU	lp w/Wagners								
NEWS	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 09		09/23/12	M	<u>opots/vveek</u>	\$175.00	0.00						
E 4 KSNV	09/12/1	2 09/14/12	Today Show	СМ	658a-9am	WTF-	:30	2 \$	200.004	0.00 NM	2	\$400.00
T00.41			Today Show									
	Y SHOW art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	WTF	2		0.00						
E 5 KSNV	09/17/1	2 09/17/12	Today Show	CM	658a-9am	M	:30	1 \$	200.004	0.00 NM	1	\$200.00
TOD 61	V 0110141		Today Show									
	Y SHOW art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$200.00	0.00						
E 6 KSNV	09/16/1	2 09/16/12	Meet the Press	СМ	8a-9am		·s :30	1 \$1	300.003	0.00 NM	1	\$1,300.00
MEET	THE DOE	.00	Meet the Press									
	THE PRE art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	S	1	\$1,300.00	0,00						
E 8 KSNV	09/12/1	2 09/14/12	M-F Today Show	II 3rd HBM	9-10a	WTF-	:30	2	\$95,004	0,00 NM	2	\$250.00
TODA	V CLIOW		M-F Today Show	<i>t</i> 11 -								
	Y SHOW I art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	WTF	2		0.00						
	<u>h Date Ra</u>		escription		t/End Time			Length		Rtg Type		
	V 09/10/12 ee MG 8.3		I-F Today Show II	<i>3rd Hr</i> 9-10	)a		-TWThF	:30	( <del>\$95.00)</del>	0.00 NM		
		,	E] NOT AVAILABI	_E RATE								
_			i-F Today Show II		)a		-TWThF	:30	(\$95.00)	) 0.00 NM		
	e MG 8.3	•	-1 NOT 81/80 *-	F 5 ATE								
-			E] NOT AVAILABI I-F Today Show II		)a		WThF	:30	\$40E.00	0.00 NM		
	v 09/12/12 G for 8.1,8		er Today Offow II	oruin a⊷lt	ru		MA I III LA CA CA CA	.50	, φι <b>2</b> 0.00	U.UU INIVI		
			E] NOT AVAILABI	_E RATE								
4 KSN	V 09/12/1:		I-F Today Show II	3rd Hr 9-10	)a		WThF	:30	\$125.00	0.00 NM		
	G for 8.1,8											

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Order / Rev: Alt Order #:

Flight Dates:

105663

06842087

09/12/12 - 09/17/12

Advertiser:

Horsford for Congress

Product Desc:

HORSFORD 4 CONGRESS

Estimate: 1609 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 9 KSNV	09/12/1	2 09/14/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WTF			\$325.001	0.00 NM	2	\$650.00
RACHE	L RAY		reached reay									
-	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/ Spot Ch	10/12 Date Ra	09/16/12 nge D	WTF escription	2 Star	\$325.00 <u>b/End Time</u>	0.00	Weekdays	Lengt	h Pata	Rtg Type		
			achael Ray		n-12pm		<u>vvcckqays</u> WThF~~~		0 (\$325.00)			
	<i>MG</i> 9.3		E. 1107 A. 1411 4.D.									
		LABLE RAT 2-09/16/12 R	E] NOT AVAILABI		m-12pm		WThF	- :3	∩ ¢325.∩∩	0.00 NM		
	for 9.1 (		achachtay	TIAI	11-12 <b>p</b> 111				0 \$325.00	0.00 14101		
h	ised rate	-										
E10 KSNV	09/12/1	2 09/14/12		CM	12-1230pm	WTF	- :30	2	\$125.004	0.00 NM	2	\$250.00
NEWS			Noon News									
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/16/12	WTF	2	+	0.00			****		_	
ETT KSNV	09/12/1	2 09/14/12	The Agenda 1230 The Agenda 1230		1230-1p	WTF	- :30	2	\$100.003	0.00 NM	2	\$200.00
AGEND	A		_									
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$100,00	Rating 0.00		•				
E 12 KSNV				CM	3-4p	M	- :30	1	\$150.004	0.00 NM	1	\$150.00
			Dr Phil	<b>-1.</b> ,	p		100		<b>4100.00</b> -1	0.00 14101	'	Ψ100.00
DR. PHI		End Data	Maakdaya	CnotoAllook	Data	Detina						
Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E13 KSNV	09/17/1	2 09/17/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	- :30	1	\$145.004	0.00 NM	1	\$145.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3)	PM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$145.00	0.00	***************************************					
E 14 KSNV	09/12/1	2 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:08	WTF	- :30	1	\$175.004	0.00 NM	1	\$175.00
NEWS			#FIVI NEVVO (1 II	oui <i>)</i>	(4.30 FWI-5.00	J (* 141)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF M-F Early News	CM	\$175.00 5-630p	0.00 WTF	- :30	2	\$250.004	0.00 NM		<b>#</b> E00.00
L IO NOIN	03/12/1	2 03/14/12	M-F Early News	OW	3-030p	1111	.30	4	<b>φ250,004</b>	U.UU INIVI	2	\$500.00
NEWS					_							
Star Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$250,00	Rating 0.00						
E 16 KSNV			M-F Jeopardy		630-7pm	~-WTF	- :30	2	\$230.004	0.00 NM	2	\$460.00
150541	- D.V		M-F Jeopardy		·							,
JEOPAF Sta	אטץ rt Date	End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	2		0.00						
E 17 KSNV	09/12/1	2 09/14/12	M-F Wheel	CM	7-730pm	WTF	· :30	2	\$230.004	0.00 NM	2	\$460.00
WHEEL			M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09/		09/16/12	WTF	2	,	0.00						
E18 KSNV	09/12/1	2 09/14/12	Face to Face w/ I		730-758pm	WTF	- :30	2	\$125.004	0.00 NM	2	\$250.00
FACE T	O FACE		. 200 (0 1 000 40)									
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/ E 19 KSNV		09/16/12 2 09/15/12	Vegas Inc.	CM	\$125.00 6:30-8pm	0.00	- :30	1	\$100.004	0.00 NM	1	\$100.00
		_ 55,15112	Vegas Inc.	O.W.	2100 obiii	J.	,00	'	₩ 100.00 <del>~</del>	O.OO MIN	'	ψ100.00
VEGAS		Cod Date	Modelaria	Cmala Min. I	D-4-	Detina				=		
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		

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KSNV

Order /\*Rev:

105663

Advertiser:

Horsford for Congress

Alt Order #:

06842087

2087 Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
E19 KSNV	09/15/1	2 09/15/12	Vegas Inc.	СМ	6:30-8pm	5-	- :30	1 \$100.004	0.00 NM	1	\$100.00
VEGAS	INC		Vegas Inc.								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	S- Mon PR 8-10p	1 CM	\$100.00 8-10pm	0.00 M	- :30	1 \$2,400.002	0.00 NM	1	\$2,400.00
EZU KONV	09/1//1	2 09/1//12	Monday Prime 8-		0-10pm	[v]————	- ,50	1 φ2,400.002	0.00 14101	ı	Ψ2,400.00
THE VC		F-15-1-	10611	O	Dete	Dating					
Stal Week; 09/	rt <u>Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2₁400.00	Rating 0.00					
E 21 KSNV	09/16/1	2 09/16/12	NFL Football	СМ	1P-9PM		5 :30	1 \$4,000.004	0.00 NM	1	\$4,000.00
SUN NI	GHT FTE	31	NFL Football							•	
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/16/12	S	1	¥ .	0.00	.00	0 4075.004	0.00.104	•	Ar40 00
E 22 KSNV	09/12/1	2 09/14/12	M-F News 3 at El M-F News 3 at El		11pm-1135pr	ກWTF	- :30	2 \$255.004	0.00 NM	2	\$510.00
NEWS											
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 2		Rating 0.00					
	***		The Tonight Show	v CM	1135p-1237a		- :30	1 \$110.004	0.00 NM	1	\$110.00
TONICE	HT SHOV	Λ/	Tonight Show								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/16/12	WTF		\$110.00	0,00					4 - 4
E 24 KSNV	09/17/1	2 09/17/12	The Tonight Show Tonight Show	v CM	1135p-1237a	M	- :30	1 \$110.004	0.00 NM	1	\$110.00
TONIGH	HT SHOV	N	romgnt anom								
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$110.00	Rating 0.00					
			M-F Today Show	III 4th 13M	10am-11am	WTF	- :30	1 \$325.001	0.00 NM	1	\$325.00
TODAY	OLIOVA:		Today 4th Hour								
	SHOW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	10/12	09/16/12	WTF	1	\$325.00	0.00		5.	n		
	Date Ra 09/10/1		<u>lescription</u> I-F Today Show III		<u>t/End Time</u> m-11am		Weekdays I		Rtg Type 0.00 NM		
Sec	e MG 25	.2	-						,		
•			E] NOT AVAILABI 1-F Today Show III		m-11am		WThF	:30 \$325.00	0.00 NM		
	for 25.1		71 Today Onow III	-tillii 10u	iii Ttuiii		*******	,ου ψο2ο.ου	0.00 14101		
	rised rate		<del></del>							_	
N 26 KSNV	09/12/1	12, 09/17/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M-WTF-	- :30	2 \$125.003	0.00 NM	2	\$650.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/	11/12 <u>Date Ra</u>	09/17/12	M-WTF Pescription	2 Star	\$125.00 t/End Time	0,00	Weekdays I	<u>Length</u> <u>Rate</u>	Rta Type		
			<u>rescription</u> 1-F 5-6a WakeUp v				M-WThF	30 <del>(\$125.00;</del>			
	e MG 26		E] NOT AVAILABI	EDATE							
<del>-</del>			EJNOT AVAILABI 1-F 5-6a WakeUp v		à		M-WThF	:30 <del>(\$125.00</del>	) 0.00 <i>NM</i>		
Se	e MG 26	.3,26.4	•	•				** · · · · · · · · · · · · · · · · · ·	,		
-			Έ] NOT AVAILAΒΙ 1-F 5-6a WakeUp ν		9		M-WThF	:30 \$325.00	0.00 NM		
	os/12/1. For 26.2		o oa wakeop i	v ragnoi o-ut	•		er will ""	,υυ ψυζυ,υι	, 0.00 MW		
=	EVISED	-	4 M C O. W		_			.00 MOOF 04			
	09/12/1 For 26.2		∕l-F 5-6a WakeUp ι	wwwagnerb-68	1		M-WThF	:30 \$325.00	M/A 00.0 C		
	EVISED										

\$14,770.00